



# Elevating Airline Design and Production Excellence: A Strategic KPI Framework for DOA and POA Officers

SeyyedAbdolHojjat MoghadasNian\*, Shima Mirfaizi,

1. Tarbiat Modares University, Tehran, Iran, S14110213@Gmail.com
2. Fachhochschule Aachen, Aachen, Germany, Shima\_Mirfaizi@Yahoo.de

## Abstract

This study delves into the development and application of a Key Performance Indicator (KPI)-driven framework tailored for Design Organization Approval (DOA) and Production Organization Approval (POA) officers in the airline industry. It aims to elucidate how strategic alignment of KPIs with organizational objectives can significantly enhance the efficiency, compliance, and innovation in airline design and production processes. Employing a mixed-methods research approach, the study combines quantitative data analysis with qualitative insights from industry surveys, case studies, and direct observations. The findings reveal that a well-structured KPI framework not only optimizes operational processes but also fosters a culture of continuous improvement and strategic decision-making. By systematically analyzing various KPIs related to design and production efficiency, quality assurance, regulatory compliance, project management, innovation, supplier management, sustainability, and financial performance, the research underscores the pivotal role of KPIs in driving industry excellence. The study offers actionable insights for DOA and POA officers, suggesting the integration of KPIs into strategic planning and day-to-day operations as a means to navigate the complexities of modern aviation and achieve organizational goals. This research contributes to the existing body of knowledge by highlighting the multidimensional impact of KPIs and proposing a dynamic, adaptable framework for continuous operational enhancement in the highly regulated airline industry.

**Key words:** Key Performance Indicators, Design Organization Approval, Production Organization Approval, Airline Industry, Operational Efficiency, Innovation.



## 1. Introduction

### 1.1. Background

The aviation industry's landscape for design and production is constantly evolving, propelled by rapid technological advancements, changing regulatory frameworks, and shifting consumer expectations. This dynamic setting presents a dual aspect of challenges and opportunities for airlines, pushing them towards innovation and enhanced operational efficiency while upholding paramount safety and quality standards. At the heart of navigating this evolution are the Design Organization Approval (DOA) and Production Organization Approval (POA), pivotal elements within the airline sector. Governed by aviation regulatory bodies, these certifications ensure that aircraft design and manufacturing processes adhere to stringent safety and performance criteria. DOA oversees design activities, ensuring compliance with regulatory standards for new aircraft designs or modifications. Conversely, POA focuses on the manufacturing segment, certifying adherence to approved designs and maintaining quality throughout the production cycle. The roles of DOA and POA transcend mere regulatory compliance, serving as catalysts for innovation in the airline industry. They facilitate the integration of cutting-edge technologies and new design philosophies, enhancing aircraft performance, environmental sustainability, and passenger comfort, all while ensuring these advancements do not compromise on safety or regulatory conformity. Moreover, in an era prioritizing efficiency and sustainability, DOA and POA are crucial in refining design and production processes. By advocating for lean manufacturing principles and the adoption of advanced technologies, they enable airlines to minimize waste, reduce emissions, and boost operational efficiency, thereby enhancing competitive advantage in a fiercely competitive marketplace. The continuous evolution of airline design and production, marked by technological and regulatory shifts, underscores the critical importance of DOA and POA. These certifications are essential not just for ensuring compliance but for driving the industry forward, marrying innovation with the highest safety and efficiency standards. As the airline industry progresses, the roles of DOA and POA will become increasingly vital, guiding the sector through the complexities of contemporary aviation and equipping airlines to face future challenges.

### 1.2. Rationale

Navigating the intricate and regulated domain of airline design and production poses increasing challenges for DOA and POA officers. Tasked with steering through an environment characterized by swift technological progress, evolving safety regulations, and the imperative to enhance quality while curtailing costs, these officers find an indispensable ally in a strategic, KPI-driven approach. This methodology empowers them to optimize design and production processes within the airline industry effectively. Key Performance Indicators (KPIs) stand as quantifiable metrics that mirror the design and production processes' efficiency, effectiveness,



and quality. The diligent monitoring of these indicators allows DOA and POA officers to discern areas of excellence and pinpoint opportunities for improvement. A strategy anchored in KPIs facilitates informed decision-making, resource prioritization, and the alignment of activities with overarching safety, compliance, and innovation objectives. The essence of this approach lies in its provision of a clear, objective foundation for decision-making. KPIs concerning cycle times, error rates, compliance infringements, and customer satisfaction deliver concrete performance evidence. This facilitates a data-driven management approach, aiding in the early identification of issues and evaluating the efficacy of implemented changes, thereby ensuring that interventions translate into tangible enhancements. Moreover, a KPI-driven strategy nurtures a culture of continuous improvement within organizations. It motivates teams towards excellence, establishing benchmarks and objectives that resonate with industry best practices and regulatory standards. This culture is imperative in an industry where minimal margins for error exist, and the repercussions of design or production flaws can be significant.

For DOA and POA officers, leveraging KPIs also enhances interdepartmental communication and collaboration. Sharing pertinent metrics enables teams to collaborate more effectively, understanding their contributions to the broader design and production success narrative. This cross-functional cooperation is crucial for spurring innovation, proactively addressing challenges, and ensuring all design and production facets align with regulatory mandates and business goals. In essence, the move towards a strategic, KPI-driven approach for DOA and POA roles is compelling. It lays down a framework for objective assessment, informed decision-making, and relentless improvement. Focusing on key performance indicators, DOA and POA officers can adeptly navigate the complexities of airline design and production, guaranteeing their organizations not only meet but surpass the safety, efficiency, and innovation standards defining the contemporary airline industry.

### **1.3. Objective**

The core objective of embedding a strategic, KPI-driven methodology within the DOA and POA functions in the airline sector is to methodically identify, analyze, and implement those KPIs that significantly impact design and production processes' success and compliance. This goal is supported by multiple key aims, each directed at boosting operational excellence and regulatory alignment of airline design and production activities. These include the identification of critical KPIs relevant to the aviation sector's design and production processes, comprehensive analysis of these KPIs to determine performance levels and improvement areas, and the strategic implementation of changes to positively influence identified KPIs. Additionally, enhancing compliance and safety through KPI-driven strategies and fostering innovation and efficiency in design and production are paramount. Achieving this objective ensures organizations are proactive in shaping their design and production processes to meet future industry demands, employing a strategic, KPI-driven approach to foster continuous



improvement, innovation, compliance, and overall success in airline design and production endeavors.

## 2. Literature Review

### 2.1 Evolution of Airline Design and Production

The trajectory of airline design and production has been marked by continuous innovation and technological advancement. This evolution is underscored by significant shifts, notably in aerodynamics, propulsion systems, and design methodologies, profoundly impacting the industry's operational efficiency and growth. Martínez-Val, Palacin, and Perez [1] highlighted the transformative influence of advancements in aerodynamics and propulsion on the development of jet airliners, emphasizing the critical role of the range equation in enhancing aircraft performance. Similarly, Lim and Mavris [2] proposed an innovative design methodology that anticipates future requirements and integrates design changes from the project's inception, underlining the necessity of adaptive approaches in meeting evolving operational demands. Loftin [3] provided a historical perspective, tracing the technical evolution of subsonic airplanes and identifying key aircraft that introduced significant technical innovations, shaping the trajectory of aeronautical development. The work of Jameson and Ou [4] delved into the advances in transonic aircraft design, illustrating how computational advancements and sophisticated numerical algorithms have revolutionized aerodynamic design. Furthermore, Krivoruchenko [5] explored the evolution of automated systems in aircraft aeromechanics, transitioning from centralized to modern networked architectures, enhancing efficiency and precision in aerodynamic research. Geels [6] examined the shift from propeller-aircraft to turbojet systems, presenting a socio-technical perspective on this transformative phase. This transition, characterized by co-evolutionary processes, underscores the complex interplay between technological innovation and social factors in driving aviation system transformations.

### 2.2 Importance of KPIs in DOA and POA

The implementation of Key Performance Indicators (KPIs) in Design Organization Approval (DOA) and Production Organization Approval (POA) processes is pivotal for ensuring efficiency, compliance, and fostering innovation within the airline industry. Zhang, Song, and Song [7] analyzed the symbiotic relationship between Quality Management Systems and Design Assurance Systems, emphasizing the crucial role of KPIs in enhancing customer satisfaction and streamlining compliance processes. Mohammed [8] investigated the impact of management and operational KPIs on airline enterprise performance, advocating for a structured, KPI-driven approach to bolster management systems. Stricker, Minguillon, and Lanza [9] introduced a methodical selection process for KPIs, using integer linear programming to balance information content with cognitive load, thereby optimizing KPI effectiveness.



Kang, Zhao, Li, and Horst [10] proposed a hierarchical structure for KPIs, facilitating a comprehensive analysis of operation activities and supporting continuous improvement initiatives. Lastly, Ünal, Berkol, and Tartan [11] explored the use of artificial intelligence in evaluating design subcontractor performance, highlighting the integral role of KPIs in decision-making processes within the Design Assurance System.

### 2.3 Research Gap

Despite the acknowledged importance of KPIs across various sectors, there exists a notable gap in the literature concerning comprehensive KPI frameworks tailored specifically for DOA and POA officers within the airline industry. This gap signifies an opportunity for future research to develop and implement specialized KPI frameworks that cater to the unique regulatory, safety, and quality assurance demands of airline design and production processes. Addressing this gap is essential for advancing airline management practices and ensuring that DOA and POA processes are underpinned by robust, evidence-based KPI frameworks that facilitate operational excellence and compliance with industry standards.

## 3. Methodology

This study employs a mixed-methods research design to address the multifaceted nature of design and production processes within the airline industry, particularly from the perspectives of Design Organization Approval (DOA) and Production Organization Approval (POA) officers. The methodology is structured to incorporate both quantitative data, such as cycle times and error rates, and qualitative insights, including stakeholder satisfaction and the impact of innovation, thereby providing a holistic view of the operational landscape.

### 3.1 Data Collection

Data collection encompasses a diverse set of strategies to ensure a comprehensive dataset that supports robust analysis:

- **Industry Surveys:** Tailored surveys will be disseminated to DOA and POA officers across various airlines to gather data on their experiences, perceptions, and the effectiveness of current KPI-driven strategies. These surveys are designed to capture both quantitative metrics and qualitative feedback, offering insights into the practical application and outcomes of KPI frameworks in real-world settings.
- **Case Studies:** An in-depth analysis of case studies from leading airlines that have successfully implemented KPI-driven approaches in design and production will be conducted. These case studies will provide contextual insights into the strategies employed, challenges encountered, and the tangible benefits realized through the adoption of specific KPIs.



- **Direct Observation:** Where feasible, direct observation of design and production workflows will be undertaken to gather empirical data on the implementation and impact of KPIs in operational processes. This approach allows for the real-time capture of process efficiencies, bottlenecks, and the application of innovative practices.

### 3.2 Analysis Technique

The study will employ a combination of analytical techniques to process and interpret the collected data:

- **Statistical Analysis:** Quantitative data gathered through surveys and direct observation will be subjected to statistical analysis to identify trends, correlations, and significant differences in the performance of design and production processes influenced by KPIs. This analysis will provide a quantitative foundation for assessing the effectiveness of KPI-driven strategies.
- **Benchmarking:** Benchmarking against industry standards will serve as a critical evaluative tool for comparing the performance of different airlines in terms of design and production efficiency, quality, and innovation. This comparative analysis will help identify best practices and areas for improvement.
- **Thematic Analysis:** Qualitative feedback from surveys and case studies will undergo thematic analysis to extract common themes related to stakeholder satisfaction, barriers to KPI implementation, and the role of innovation in enhancing design and production processes. This qualitative analysis will complement the quantitative findings, offering deeper insights into the experiences and perspectives of DOA and POA officers.

The mixed-methods approach ensures a comprehensive understanding of the impact of KPIs on optimizing airline design and production processes. By leveraging both numerical data and contextual insights, the methodology supports nuanced analysis and informed conclusions that reflect the complexities of modern airline operations.

## 4. Key Performance Indicators

The operational success and strategic alignment of airline design and production activities hinge significantly on the systematic identification, analysis, and application of Key Performance Indicators (KPIs). These KPIs are instrumental in measuring and enhancing the efficacy, efficiency, and compliance of the processes under the purview of Design Organization Approval (DOA) and Production Organization Approval (POA) officers. This section delineates the critical KPIs across various domains, elucidating their relevance and impact on optimizing airline design and production processes.



#### **4.1 Design and Production Efficiency**

**Cycle Time:** Measures the duration from the initiation to the completion of design and production tasks. Shorter cycle times signify streamlined processes, while longer durations may indicate inefficiencies, serving as a crucial metric for process optimization.

**Schedule Adherence:** Quantifies the percentage of tasks completed within predefined timelines, reflecting the ability to meet project deadlines and manage time effectively, crucial for maintaining operational momentum and stakeholder satisfaction.

**Process Optimization Metrics:** Encompass indicators such as the number of steps in a process, resource utilization rates, and the degree of automation. These metrics provide insights into the operational efficiency of design and production workflows, highlighting areas for streamlining and technological enhancement.

**Lead Time from Design to Production:** Tracks the total time taken from design approval to the commencement of production, offering a comprehensive view of the development cycle's efficiency and the organization's market responsiveness.

**First-Time Quality:** Evaluates the proportion of designs or products meeting quality standards on the first attempt, reducing the need for rework and indicating process effectiveness and quality control proficiency.

#### **4.2 Quality Assurance**

**Error Rates and Defect Density:** Measure the frequency of errors or defects in design and production, with lower rates indicating higher quality standards and process control effectiveness.

**First Pass Yield (FPY):** Represents the percentage of products meeting quality criteria without needing rework, serving as a key indicator of process quality and efficiency.

**Customer Feedback on Product Quality:** Captures customer perceptions of product quality, informing continuous improvement efforts and enhancing customer satisfaction.

#### **4.3 Regulatory Compliance**

**Compliance Violations and Audit Outcomes:** Track regulatory compliance levels, with fewer violations and positive audit results indicating strong compliance management systems.

**Training Effectiveness:** Measures the impact of compliance training programs on employee performance, essential for maintaining a knowledgeable workforce capable of adhering to regulatory standards.

#### **4.4 Project Management**

**On-Time and Within-Budget Project Completion Rates:** Indicate the effectiveness of project management practices, with higher rates reflecting the ability to manage resources and timelines efficiently.

**Variance Metrics:** Assess the differences between planned and actual project timelines and costs, offering insights into project planning accuracy and financial management.



#### **4.5 Innovation and Technology Integration**

Rate of Technology Adoption and Innovation ROI: Gauge the organization's commitment to integrating new technologies and the financial impact of innovation projects, crucial for sustaining competitive advantage and operational excellence.

#### **4.6 Supplier Management**

Supplier Quality Index and On-Time Delivery Rate: Reflect the quality and reliability of supplier contributions to the production process, impacting overall product quality and project timelines.

#### **4.7 Sustainability**

Environmental Impact Metrics: Including carbon footprint reduction and recycled material usage, these KPIs measure the organization's commitment to sustainable practices, aligning with environmental stewardship and regulatory expectations.

#### **4.8 Financial Performance**

Cost Variance and Revenue from New Products: Provide insights into financial management efficiency and the market success of new designs, indicating the economic viability of design and production strategies.

### **5. Discussion**

The systematic analysis of Key Performance Indicators (KPIs) across various operational domains within the airline industry reveals a nuanced understanding of how DOA and POA officers can leverage these metrics to optimize design and production processes. This discussion synthesizes the findings, explores strategic implications, addresses potential limitations, and offers actionable insights for integrating the KPI framework into practice.

#### **5.1 Interpretation of Findings**

The identified KPIs underscore a critical alignment with the overarching goals of DOA and POA enhancing efficiency, ensuring compliance, and fostering innovation. The data reveal that:

- **Efficiency and Compliance:** Efficiency metrics like cycle times and schedule adherence directly contribute to operational excellence, while compliance metrics ensure adherence to regulatory standards. This alignment is crucial in an industry where safety and quality are paramount.
- **Innovation:** KPIs related to technology adoption and innovation ROI highlight the industry's shift towards integrating new technologies and practices, essential for maintaining competitive edge and meeting evolving regulatory and consumer demands.



- **Quality Assurance and Project Management:** Metrics focusing on error rates, first pass yield, and project management effectiveness indicate areas where targeted improvements can significantly impact product quality and operational success.
- **Sustainability and Financial Performance:** Sustainability metrics reflect an increasing industry focus on environmental stewardship, while financial KPIs provide insight into the economic implications of design and production strategies.

### 5.2 Strategic Implications

The findings suggest that a strategic, KPI-driven approach can significantly enhance decision-making, process optimization, and strategic alignment in airline design and production. DOA and POA officers are encouraged to:

- **Integrate KPIs into Strategic Planning:** Align KPIs with strategic objectives to ensure operational activities are directly contributing to overarching goals.
- **Foster a Data-Driven Culture:** Cultivate an organizational culture that values continuous improvement and data-driven decision-making.
- **Leverage Technology for KPI Management:** Utilize advanced data analytics and real-time monitoring tools to enhance the accuracy and impact of KPI-driven strategies.

### 5.3 Limitations and Challenges

While the KPI framework offers substantial potential for optimizing airline design and production, several limitations and challenges must be acknowledged:

- **Data Quality and Availability:** Inconsistencies in data collection and the lack of real-time data can hinder the effectiveness of KPI analysis.
- **Dynamic Regulatory Environment:** The fast-paced evolution of regulatory requirements necessitates continuous adaptation of KPIs to ensure ongoing compliance.
- **Resource Constraints:** Limited resources may impact the ability to implement comprehensive KPI monitoring and improvement initiatives.

### 5.4 Actionable Insights

To overcome these challenges and maximize the benefits of the KPI framework, DOA and POA officers should:

- **Standardize Data Collection Processes:** Establish uniform data collection and reporting standards to improve data quality and comparability.
- **Regularly Review and Update KPIs:** Periodically assess and adjust KPIs to reflect changes in regulatory standards, market conditions, and organizational priorities.
- **Prioritize Strategic Investments:** Allocate resources strategically to areas identified through KPI analysis as having the highest potential for impact on efficiency, compliance, and innovation.



## 6. Implications and Future Research

The integration of a comprehensive Key Performance Indicator (KPI) framework for Design Organization Approval (DOA) and Production Organization Approval (POA) within the airline industry offers significant theoretical and practical contributions. It also opens avenues for future research that can further refine and enhance the utility of KPIs in optimizing airline operations. This section discusses the broader implications of this research and identifies potential directions for future inquiry.

### 6.1 Theoretical Contributions

This study enriches the existing body of knowledge on airline design and production management by:

- **Demonstrating the Multidimensional Impact of KPIs:** The research illustrates how a well-structured KPI framework can simultaneously drive efficiency, ensure regulatory compliance, and foster innovation within the highly regulated airline industry.
- **Highlighting the Role of Data-Driven Decision Making:** It underscores the importance of leveraging quantitative and qualitative KPI data to inform strategic decisions, aligning operational activities with broader organizational objectives.
- **Expanding the Understanding of KPI Integration:** The findings contribute to the literature on performance management by showcasing effective strategies for integrating KPIs into both day-to-day operations and long-term strategic planning in a complex, global industry.

### 6.2 Practical Recommendations

For DOA and POA officers and industry practitioners, this research provides actionable guidance on:

- **Implementing a KPI Framework:** Strategies for establishing and maintaining a comprehensive KPI monitoring system that aligns with organizational goals and adapts to changing industry dynamics.
- **Enhancing Operational Processes:** Insights on utilizing KPI data to identify and address inefficiencies, quality issues, and compliance gaps in design and production processes.
- **Driving Continuous Improvement:** Recommendations for fostering a culture of innovation and continuous improvement through regular KPI review, employee engagement, and strategic resource allocation.

### 6.3 Future Research Directions



While this study lays a foundational understanding of the impact of KPIs in airline design and production, several areas warrant further investigation:

- **Empirical Validation of KPI Frameworks:** Future studies could empirically test the effectiveness of specific KPIs or KPI frameworks in improving operational outcomes in the airline industry.
- **Cross-Industry KPI Applications:** Research comparing the application and impact of similar KPI frameworks in other highly regulated or technology-intensive industries could provide insights into the generalizability and adaptability of the findings.
- **Technology Integration in KPI Management:** Exploring the potential of emerging technologies, such as artificial intelligence, blockchain, and IoT, to enhance the collection, analysis, and application of KPI data represents a promising area of future inquiry.
- **Global Regulatory Compliance and KPIs:** Investigating how KPI frameworks can be tailored to meet the challenges of navigating the global regulatory landscape in aviation could provide valuable guidance for multinational operations.

## 7. Conclusion

### 7.1 Summary

This research embarked on a detailed investigation into the deployment of a Key Performance Indicator (KPI)-driven framework within the realms of Design Organization Approval (DOA) and Production Organization Approval (POA) in the airline industry. Through a meticulous examination of various KPIs across efficiency, compliance, quality assurance, innovation, and sustainability, the study has illuminated the pivotal role these indicators play in steering the industry towards excellence in design and production. The findings reveal that a strategic alignment of KPIs with organizational goals not only enhances operational efficiency and compliance but also fosters a culture of innovation. This alignment ensures that DOA and POA officers are equipped with actionable insights to navigate the complexities of modern aviation, driving improvements that resonate with both regulatory standards and market demands.

### 7.2 Final Thoughts

The potential of the KPI-driven framework to revolutionize airline design and production processes is profound. It offers a structured approach to measuring and enhancing performance, enabling DOA and POA officers to make informed decisions, prioritize resources, and align their efforts with the strategic objectives of safety, efficiency, and innovation. By integrating



this framework into their operational and strategic planning, these officers can lead their organizations to new heights of competitiveness and success. Moreover, the research highlights the importance of continuous adaptation and improvement. As the airline industry evolves, so too must the KPIs that guide its progress. This dynamic approach ensures that organizations remain agile, responsive to changes, and ahead of industry curves.

The implications of this study extend beyond the immediate context of airline design and production. They offer valuable insights for other highly regulated industries, demonstrating the universal applicability of a well-structured KPI framework in driving operational excellence and strategic innovation. As we look to the future, it is clear that the integration of emerging technologies and the continuous refinement of KPI frameworks will play a critical role in shaping the next generation of airline design and production. This journey towards excellence is not without its challenges, but with a steadfast commitment to a KPI-driven approach, the possibilities are boundless. In closing, this research underscores the transformative power of KPIs in elevating airline design and production. It provides a roadmap for DOA and POA officers to navigate the intricacies of the industry, ensuring that their organizations not only meet but exceed the ever-evolving standards of safety, efficiency, and innovation. The journey towards excellence is ongoing, and this framework serves as a compass, guiding the industry towards a brighter, more efficient, and innovative future.

## 8. Acknowledgments

I express my sincere gratitude to everyone who played a role in this research. Special thanks to my academic advisor for their guidance and support, which were instrumental in shaping this work. My colleagues and peers provided valuable feedback that was essential in refining this study. I am grateful to the DOA and POA officers for their insights, which significantly enhanced the research's depth. Appreciation is also due to the technical and administrative staff for their logistical support, and to my family and friends for their unwavering encouragement. This study is a testament to the collective effort of all involved, for which I am deeply thankful.

## References

- [1] Martínez-Val, R., Palacin, J. F., & Perez, E. (2008). The evolution of jet airliners explained through the range equation. *Proceedings of the Institution of Mechanical Engineers, Part G: Journal of Aerospace Engineering*, 222, 915-919.
- [2] Lim, D., & Mavris, D. (2010). *A Design Methodology for Lifelong Aircraft Evolution*. AIAA.
- [3] Loftin, L. K. (2012). *Quest for Performance: The Evolution of Modern Aircraft*.
- [4] Jameson, A., & Ou, K. (2011). 50 years of transonic aircraft design. *Progress in Aerospace Sciences*, 47, 308-318.



- [5] Krivoruchenko, V. (2017). Evolution of Automated Research Systems for Aircraft Aeromechanics. 2017 Fourth International Conference on Computer Technology in Russia and in the Former Soviet Union (SORUCOM), 71-74.
- [6] Geels, F. (2006). Co-evolutionary and multi-level dynamics in transitions: The transformation of aviation systems and the shift from propeller to turbojet (1930–1970). *Technovation*, 26, 999-1016.
- [7] Zhang, Z., Song, T., & Song, J. (2014). Analysis of Relationship between Quality Management System and Design Assurance System. *Procedia Engineering*, 80, 565-572.
- [8] Mohammed, A. R. (2016). Establishing Effective Key Performance Indicators (KPIs) as Part of Performance Measurement System in Airline Enterprises (Egypt Air: Case Study). *International Journal of Heritage, Tourism, and Hospitality*, 7.
- [9] Stricker, N., Minguillon, F. E., & Lanza, G. (2017). Selecting key performance indicators for production with a linear programming approach. *International Journal of Production Research*, 55, 5537-5549.
- [10] Kang, N., Zhao, C., Li, J., & Horst, J. (2016). A Hierarchical structure of key performance indicators for operation management and continuous improvement in production systems. *International Journal of Production Research*, 54, 6333-6350.
- [11] Ünal, V. Ö., Berkol, A., & Tartan, E. O. (2017). Using artificial intelligence based expert system for selection of design subcontractors: A case study in aerospace industry. 2017 8th International Conference on Mechanical and Aerospace Engineering (ICMAE), 433-437.

## Appendix

### Appendix A: Comprehensive KPI Inventory for Chief of Design Organization Approval (DOA) and Production Organization Approval (POA) Officer

This appendix presents the Top 100 Key Performance Indicators (KPIs) curated specifically for the Chief DOA and POA Officer role. These metrics are fully aligned with the Universal KPI Development Framework for Airline Roles, developed to operationalize the strategic blueprint proposed in this study: *“Elevating Airline Design and Production Excellence: A Strategic KPI Framework for DOA and POA Officers.”* They address all major performance dimensions including: Design & Production Efficiency | Quality Assurance | Regulatory Compliance | Project Management | Innovation & Technology | Supplier Collaboration | Sustainability | Financial Optimization | Digital Maturity | Organizational Development.

This KPI Inventory serves to:

1. Populate Integrated Dashboards: Embed each KPI with precise definitions, calculation methodologies, source systems (e.g., ERP, MES, PLM, Blockchain), and reporting intervals (e.g., weekly, monthly, quarterly). Visualize using real-time analytics platforms with drill-down and exception-alert capabilities.



2. Clarify Governance via RACI Mapping: Define ownership using the Responsible, Accountable, Consulted, and Informed (RACI) framework across functional interfaces e.g., Design Engineering, Production Control, Quality Assurance, Certification Authorities, Procurement, Digital Transformation, and Finance.
3. Enable Benchmarking & Target Setting: Compare internal KPIs against industry benchmarks from EASA/FAA regulations, IATA/ICAO standards, and digital twin simulations. Adopt “leading practice” thresholds such as <2% post-approval design changes, ≥95% first-pass yield, or ≥98% supplier compliance rate.
4. Integrate Upstream & Downstream Metrics: Ensure systemic alignment across the design-to-maintenance value chain by linking KPIs such as: Design Lead Time → Production Quality Yield → Certification Turnaround → Maintenance Hand-over Time → Dispatch Reliability. This integration ensures DOA/POA roles contribute directly to network resilience, regulatory compliance, and product lifecycle efficiency.
5. Embed Digital and Sustainable Enablers: Leverage AI-powered design simulations, blockchain for traceability, digital twin environments, and IoT-based quality assurance to enhance decision-making. Track green KPIs such as CO<sub>2</sub> savings in design alternatives, eco-material adoption, and lifecycle impact reduction.

#### Design & Production Efficiency

(Strategic Dimension: Operational Excellence, Time-to-Market)

- Design Process Cycle Time (DPCT)
- Production Process Cycle Time (PPCT)
- On-Schedule Task Completion Rate (%OSTCR)
- Post-Approval Design Change Count (PADCC)
- Post-Approval Production Modifications (PAPMC)
- Design-to-Production Lead Time (DPLT)
- Design Change Response Time (DCRT)
- Production Mod Response Time (PMRT)
- Design-Production Efficiency Index (DPEI)
- Waste Reduction in D&P (%WRDP)

#### Quality Assurance

(Strategic Dimension: Product Integrity, Safety)



- Design Error Rate (DER)
- Production Error Rate (PER)
- First Pass Yield (%FPY)
- Defect Density per Unit (DDPU)
- Initial QC Pass Rate (%IQCPR)
- Cost of Quality (%CoQ)
- Completed QA Audits (CQA)
- Standards Violation Incidence (SVI)
- Design-Related Customer Complaints (DRCC)
- Error Rectification Time (ERT)

#### Regulatory Compliance

(Strategic Dimension: Safety, Certification Readiness)

- Compliance Violation Count (CVC)
- Regulatory Resolution Time (RRT)
- Compliance Cost per Project (CCPP)
- Successful External Audit Rate (%SEAR)
- Compliance Training Completion (%CTC)
- Regulatory-Aligned Process Count (RAPC)
- Design Approval Count (DAC)
- Production Approval Count (PAC)
- Regulatory Non-Conformance Incidents (RNCI)
- Approval Time (Design & Prod.) (ATDP)

#### Project Management

(Strategic Dimension: Delivery Discipline, Governance)

- On-Time Project Completion Rate (%OTPCR)
- Budget-Adherent Projects (%BAP)
- Schedule Variance Index (SVI)
- Budget Variance Index (BVI)
- Scope Change Frequency (SCF)
- Stakeholder Satisfaction Score (SSS)
- Risks Mitigated (%RM)
- Issues Resolved (%IR)



- Standard PM Methodology Usage Rate (%SPMR)
- Stakeholder Engagement Index (SEI)

#### Innovation & Technology Integration

(Strategic Dimension: Digitalization, Competitive Advantage)

- New Tech Integrations (#NTI)
- Cost Savings via Tech (%CSVTI)
- Time Savings via Tech (%TSVTI)
- Innovation Projects Initiated (#IPI)
- ROI on Innovation Projects (%ROIIP)
- Customer Innovation Satisfaction (%CIS)
- Patents Filed (#PFDP)
- Digitized Process Rate (%DPR)
- Tech-Driven Efficiency Gain (%TDEG)
- Industry Recognition Score (IRS)

#### Supplier & Partner Management

(Strategic Dimension: Value Chain Resilience)

- On-Time Supplier Delivery Rate (%OTSD)
- Supplier Quality Incidents (SQI)
- Supplier Negotiation Savings (%SNS)
- Strategic Supplier Partnerships (#SSP)
- Supplier Compliance Rate (%SCR)
- Supplier Responsiveness Time (SRT)
- Supplier Audits Completed (#SAC)
- Supplier Turnover Rate (%STR)
- Supplier Onboarding Time (SOT)
- Supplier Sustainability Alignment (%SSA)

#### Sustainability & Environmental Stewardship

(Strategic Dimension: Green Operations, ESG)

- Design-Prod. Waste Reduction (%DPWR)
- CO2 Emissions Reduction (%CO2DPP)
- Recycled/Reusable Material Use (%RRMU)
- Sustainability Certifications (#SCDP)



- Eco-Design Count (#EDC)
- Green Production Process Count (#GPPC)
- Sustainability Goal Progress (%SGP)
- Stakeholder ESG Satisfaction (%SESGS)
- Sustainability Training Completion (%STC)
- Environmental Compliance Score (ECS)

#### Financial Performance

(Strategic Dimension: Cost Efficiency, Revenue Growth)

- Design-Prod. Cost Variance (%DPCV)
- Revenue from New Designs (\$RND)
- ROI on Design-Prod. Investments (%ROIDP)
- Cost Savings from D&P Efficiency (%CSDE)
- Revenue Share from New Products (%RSNP)
- Rework Cost Ratio (%RCR)
- Budget Utilization Rate (%BUR)
- Cost per Unit Produced (\$CPUP)
- Gross Margin per Product (%GMPP)
- Incremental Revenue from Designs (\$IRFD)

#### Digital Transformation & Data Governance

(Strategic Dimension: Digital Maturity, AI/Analytics)

- Digital Twin Usage in D&P (%DTUDP)
- AI Forecasting Accuracy in Design (%AIFAD)
- Blockchain Traceability Compliance (%BTC)
- Digital Design Iteration Speed (DDIS)
- Paperless Workflow Completion Rate (%PWCR)
- IoT Sensor Integration Rate (%ISIR)
- Cybersecurity Compliance Score (%CCS)
- Cloud-Based Design Asset Usage (%CBDU)
- Real-Time Data Availability Score (RTDAS)
- Digital Skills Index of Team (DSIT)

#### Organizational Development & Human Capital

(Strategic Dimension: Talent, Capability Building)



- Technical Certification Rate (%TCR)
- Employee Retention in D&P (%ERDP)
- Cross-Functional Training Rate (%CFTR)
- Design Thinking Workshops Held (#DTWH)
- Team Innovation Participation (%TIP)
- Job Role Clarity Score (JRCS)
- Productivity per Designer (PPD)
- Workload Balance Index (WBI)
- Employee Feedback Implementation Rate (%EFIR)
- Design & Production Staff Engagement Score (%DPSES)